

Bradford – The Willows

Assura is one of the UK's leading specialist providers of integrated pharmacy services. Our strategy is to work closely with GP practices and primary care organisations to meet the health needs of the patient community. Our commitment to integrated pharmacy is in line with government policy and facilitates improved clinical outcomes and enhances the patient journey.

An integrated approach

The Willows Medical Centre offers modern, integrated primary care services to the local community and following an extension, patients can now also benefit from an integrated on-site pharmacy.

GPs at the practice were keen to offer a wider range of services, but with existing premises too small, Assura worked with the practice to find a solution. By reconfiguring the premises and adding a large extension, Assura was able to provide an integrated pharmacy as well as space for extra consulting rooms.

In order to provide services as quickly as possible for patients, Assura opened a temporary modular building in the car park, giving patients access to pharmacy services while building work on the extension took place.

Enhanced patient experience

By locating the pharmacy within the medical centre, Assura has been able to work alongside the practice, reducing the burden placed upon the GPs. This integrated approach has encouraged greater co-operation between the various members of the primary care team as well as enhancing the patient experience by providing patients with greater convenience and a broader range of services.

With few alternatives in the locality, the pharmacy has also brought patients more choice, a key aspect of the government's vision for pharmacy and primary care as a whole.

In addition to the traditional services of prescriptions, over the counter medicines and other healthcare products, the pharmacy provides a range of enhanced services from modern facilities.



 “The pharmacy team have become a fully integrated part of our primary healthcare team. By positioning the pharmacy alongside the practice we have been able to build an excellent relationship with the team and are working together with the aim of improving the patient experience.”

Jill Thornton, Practice Manager, The Willows Medical Centre, Bradford

Pharmacy services

- NHS and Private Prescriptions
- Repeat Dispensing
- Help and Advice with your Medicines
- Prescription Collection and Delivery Service
- Advice and Sale of ‘Pharmacy Only’ and Self Selection ‘Over the Counter’ Medicines
- Disposal of Unwanted Medicines
- Signposting to other NHS Services
- Medicines Use Reviews (MURs)
- Emergency Hormonal Contraception
- Palliative Care Services
- Blood Pressure Screening

Pharmacy opening hours

Monday to Friday, 8.30am to 6.00pm

For more information

Please call:

0845 241 4114

or email:

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Visit our website:

www.assuragroup.co.uk

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